

Всероссийская олимпиада школьников по английскому языку.
Школьный этап. 2021-2022 уч. год.
9-11 класс

Время выполнения – 120 минут. Максимальное количество баллов – 79 баллов

LISTENING - 10 баллов (1 балл за правильный ответ), 10 минут

Task 1. Listen to the interview with a travel agent about his company's e-marketing strategies and decide if these sentences are true (T) or false (F). You will listen to the interview only ONCE.

- 1 They use TV and radio adverts.
- 2 They sometimes place ads in newspapers or magazines they think their target customers buy.
- 3 They advertise in specialist travel brochures, leaflets or tourism guides.
- 4 Their main marketing area is online.
- 5 They use a combination of low-cost e-marketing strategies.
- 6 They don't like social networking sites.
- 7 They never advertise on search engines.
- 8 Banners are not competitive and they don't always reach the target customers.
- 9 It's not possible to book online.
- 10 They have great word of mouth marketing through their forum.

READING - 19 баллов (1 балл за правильный ответ), 30 минут

Task 1. Read the accommodation information on this page. Select the best accommodation for each student on the list below and write the correct letter, A-H, in boxes 1-7 on your Answer Sheet.

(NB There are more offers of accommodation than there are students.)

Student Accommodation

A	4 students living in a 5-bedroom house, looking for one more student to share. We are all serious, hard-working students who don't have much time for fun. We usually work in our rooms or in the library, but we have dinner together most nights. Share cooking and cleaning work.	E	Rex Student Hostel – rooms available for students. Dinner provided on request, also kitchen and dining room where students can prepare own meals. Option of own or shared room. Non-smoking. Quiet, hardworking atmosphere. Weekly cleaning service provided.
B	Home stay – family with two children want a student to live with them, share family meals, etc. Own room and access to family areas of house. International student preferred, so that children can learn about another culture.	F	3-bedroom house, one bedroom available. Three students in 20s share large comfortable living space, meals and housework. Want someone sociable who likes sharing meals, watching TV, listening to music, etc.
C	St Michael's College has vacancies for about 20 students. All-male college. All meals provided. Cleaning service included. First-year students share room, all others, own room.	G	Two-bedroom flat with one large double bedroom available. Owners are Mike and Sue-student and dentist- looking for single or couple to share. \$150 a week. Non-smokers.
D	Single female looking for female flat mate. Vegetarian, relaxed approach. Share cooking and cleaning.	H	Small one-bedroom flat available for rent, \$300 a week. Suit single or couple, no kids or pets. Access to communal garden and washing area.

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- 1) Jenny, non-smoker, vegetarian. Looking to share a flat with just one other. Likes jazz and blues, walking and going to the beach.
- 2) Paul, 22-year-old engineering student, likes parties. Doesn't know how to cook and clean and doesn't want to learn! Only studies at exam time. Works in a gym part-time.
- 3) Ella, 20 years old, international student. Doesn't know anyone yet, would like to meet people. Wants accommodation where she can cook for herself. Has never shared housing with anyone except her parents.
- 4) Henry, 40-year-old mature student. Studying medicine, so has to study most of the time. Works part-time from home (on computer, consulting) and likes cooking in his free time. Budget: \$100 a week. Smoker.
- 5) Cherie, 18, international student, first time away from home. Missing her family especially younger brothers and sisters. Doesn't know how to cook or clean, etc. Will go back to China for the holidays.
- 6) Robert, 23, Master's student. Sociable, has shared flats before, likes cooking. Goes out a lot. When home, likes to play video games and watch TV-and study.
- 7) Sally and Paul, young married couple from country town. Want own flat or share with another couple. Both study hard (vet science) and like to relax at home when not working-reading, dinner parties and music. Budget: \$200 pw.

Task 2. Read the text below about meetings. In most of the lines (8-19) there is one extra word. It is either grammatically incorrect or does not fit in with the meaning of the text. Some lines are correct. If a line is correct, write CORRECT on your Answer Sheet. If there is an extra word in the line, write the extra word on your Answer Sheet.

Examples:

0 it

00 CORRECT

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0	A vital skill for anyone running a business it is the ability to communicate
00	effectively. This is particularly important in a meeting where complex arguments
8	need to be put forward and where it is too vital to get the best out of the situation
9	and those present in as little time as possible. Before calling a meeting, ask
10	yourself if you actually need one, since so many are unproductive results and do
11	not really need to take place. Sending an email or by using another means of
12	communication, such as a simple phone call, might achieve the desired results in
13	half the time. Having established the need for a meeting, so inform those you
14	wish to attend and ask people to be punctual. Concerning the key to a good
15	meeting is an agenda, which needs to be sent out in advance and should state the
16	date, time and location. It should also contain the names of those ones who will
17	be present and set that out, starting with the most important, the points for
18	discussion. Ask in advance for suggestions for items to be discussed about but
19	set a deadline for submissions in order to reduce the amount of time that has to be spent under 'Any Other Business'.

USE OF ENGLISH - 30 баллов, 40 минут

Task 1. For questions 1-8, read the text below. Use the word given in capitals at the end of some lines to form a word that fits in the gap in the same line.

Example: (0) *surprising*

Staying safe online

One of the most (0) features of the computer age is the huge amount of time that young people spend communicating with each other. **SURPRISE**

Whereas a generation ago children would go home after a (1)... day at school and watch TV, nowadays they are likely to do something much more (2) ..., such as chat online with their friends. **TIRE**
SOCIETY

Others exchange information on (3)...popular social networking sites such as Facebook. What some parents find rather (4) however, is how easily they can make online 'friends' who they have never actually met, and also the amount of information that their children are so (5) ... putting onto these websites for anyone to see. **INCREASE**
WORRY
ENTHUSIASM

Parents are right to be (6) ..., but with many children spending hours a day online it is simply (7) ... for adults constantly to watch over them. All they can do is advise them to be extremely (8) ... about contact with strangers, and to warn them not to put personal information such as their phone number or home address online. **ANXIETY**
PRACTICE
CAUTION

Task 2. For questions 9-16, complete the sentences with the correct preposition.

- 9) I don't think she's bothered going to the party.
- 10) He took offence my refusal to help.
- 11) The collaborated on the project students from another college.
- 12) You should stand up your principles.
- 13) I'm currently engaged designing a new theatre.
- 14) This week's lesson was a continuation last week's lesson.
- 15) We've got to grips costs.
- 16) She'd been bombarded emails and text messages.
- 17) He was always prone accidents.
- 18) She was always calm and took things her stride.

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Task 3. Use the target vocabulary in the box to complete this story. The words in parentheses can help you.

alter	injured	primary
designed	had a job	revolutionized
framework	an inherent	subsequent
individual	minimize	substituted

In 1901, Glenn Curtiss was 23 years old and 19)_____ (*worked at*) manufacturing and selling bicycles. He had 20)_____ (*a natural*) love of speed. He wanted to find a way to 21)_____ (*change*) bicycles so they could go faster than a rider could pedal them. Glenn 22)_____ (*made the plans for*) an engine that 23) _____ (*replaced*) a tomato can for a carburetor. He attached the engine to the drive mechanism of a bicycle. However, the engine did not make the bicycle go much faster despite the loud noise it made. A 24)_____ (*later*) engine that Glenn built was too heavy and the bicycle was hard to balance. Riders often tipped over and 25)_____ (*hurt*) themselves. The heavy weight of the engine was the 26)_____ (*main*) problem he had to solve. After many tries to 27)_____ (*lessen*) the weight, he solved the problem by making the 28) _____ (*structure*) stronger. He began racing his “motorcycle”. In 1907, Glenn set a speed record. He went 136 miles per hour, faster than any 29)_____ (*person*) in the world had ever traveled. Glenn's invention 30) _____ (*created a big change in*) bicycle riding.

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WRITING - 20 баллов, 40 минут

The Tourist Committee in Kazan is preparing a special edition of a tourist guide with the recommendations from the citizens and visitors of Kazan. Write your contribution describing the best shopping mall to enjoy shopping.

Write about the location, the shops, prices, shop-assistants and some entertaining facilities. Also remember to mention what makes this shopping mall different from others.

There must be an introduction, a main body and a conclusion.

Write 180-250 words.